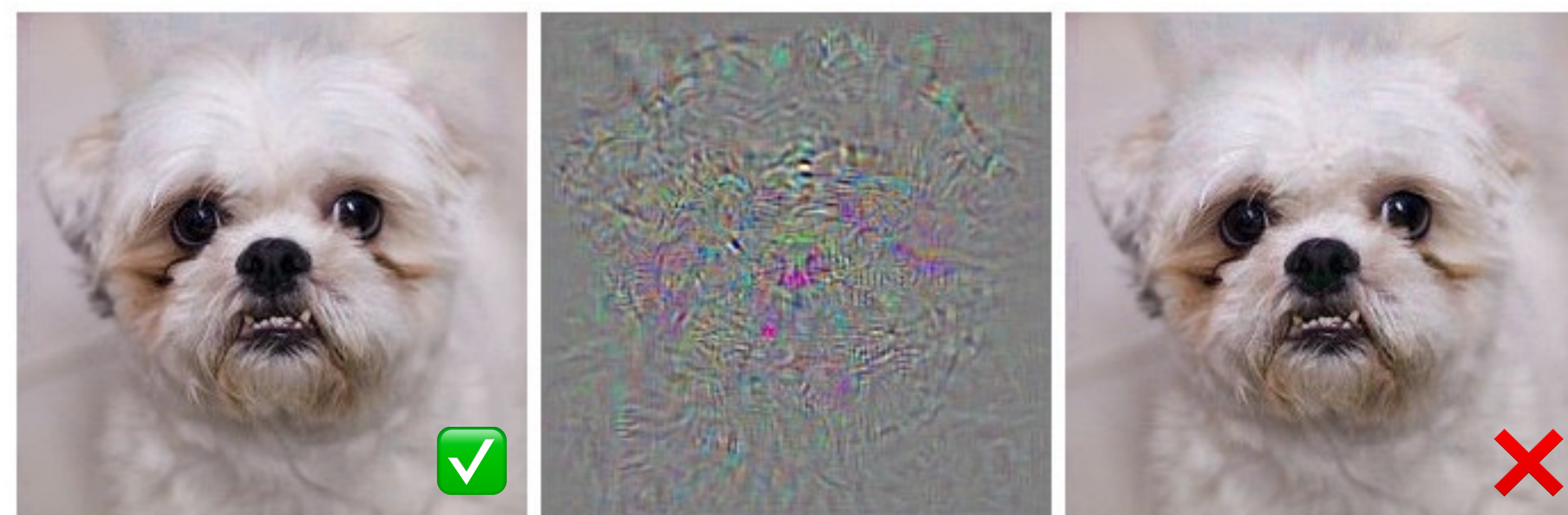


## Background & Motivation

It is easy to fool a DNN by crafting adversarial perturbations:



Prediction: Dog

Prediction: Cat

But **Scaling-Up** the Perturbation brings **Unrealism**:



(a) PGD Attack with larger Budget:

$$\epsilon_\infty = 32/255$$



(b) Adversarial Patch

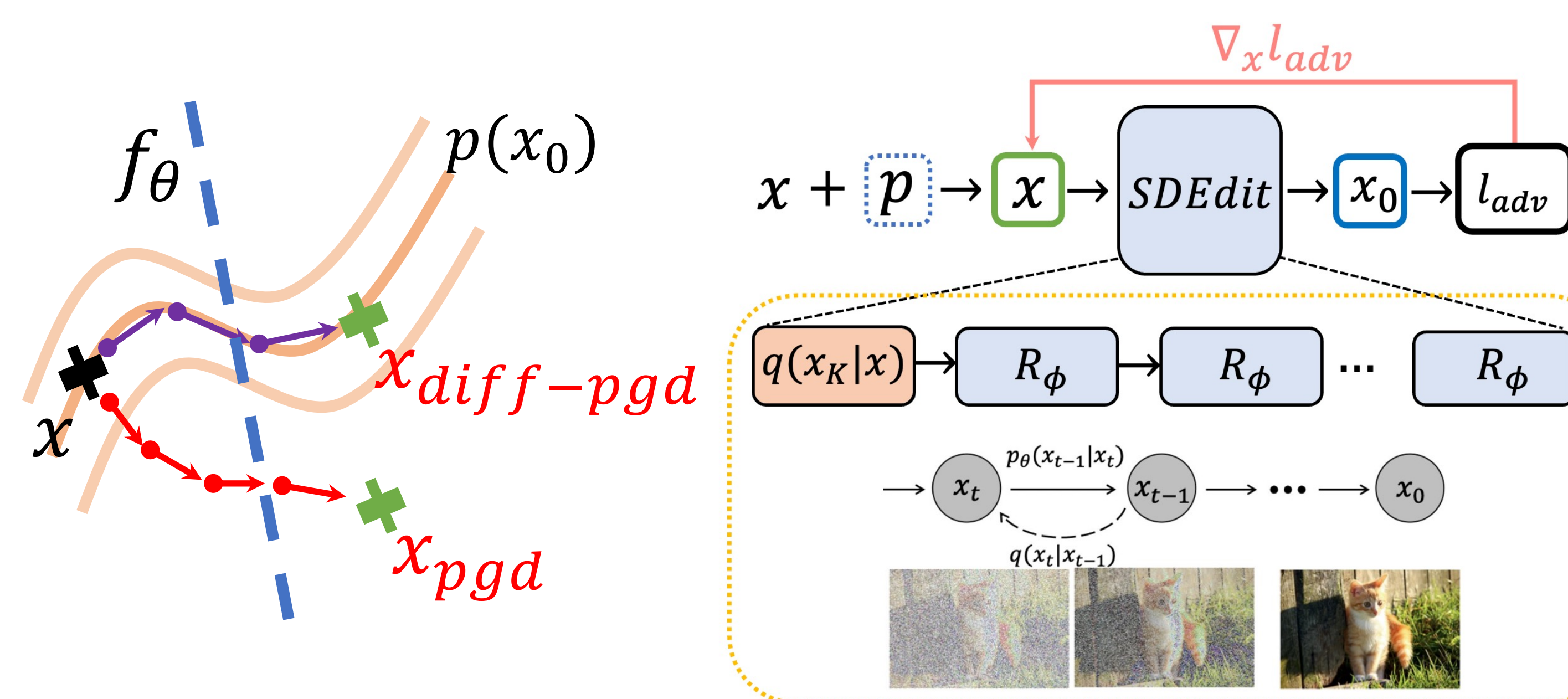
How to make the adversarial attacks **scalable**, and preserving the **stealthiness**?



(c) Style-based Attacks

## Our Approach: Diff-PGD

**Key Idea:** using Diffusion Model off-the-shelf to preserve the stealthiness of generated adversarial samples



$$x_0^t = \text{SDEdit}(x^t, K) \quad \text{and} \quad x^{t+1} = \mathcal{P}_{B_\infty(x, \epsilon)} [x^t + \eta \text{sign} \nabla_{x^t} l(f_\theta(x_0^t), y)]$$

### Key Strengths:

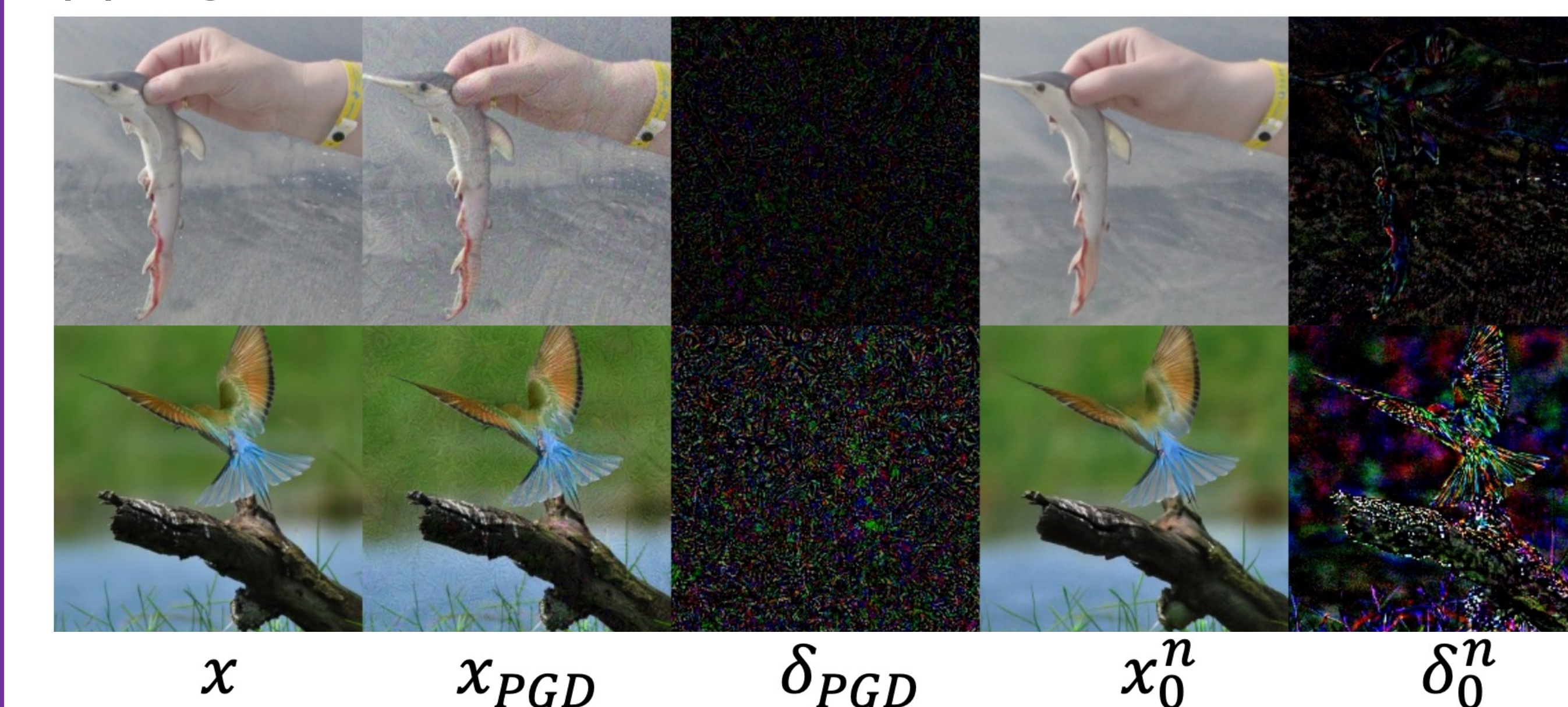
- Plug-and-play, fully off-the-shelf
- Can generate samples with higher stealthiness
- Can be easily applied to many attacks (e.g. digital attacks, style-based attacks, physical-world attacks)

### Effectiveness analysis:

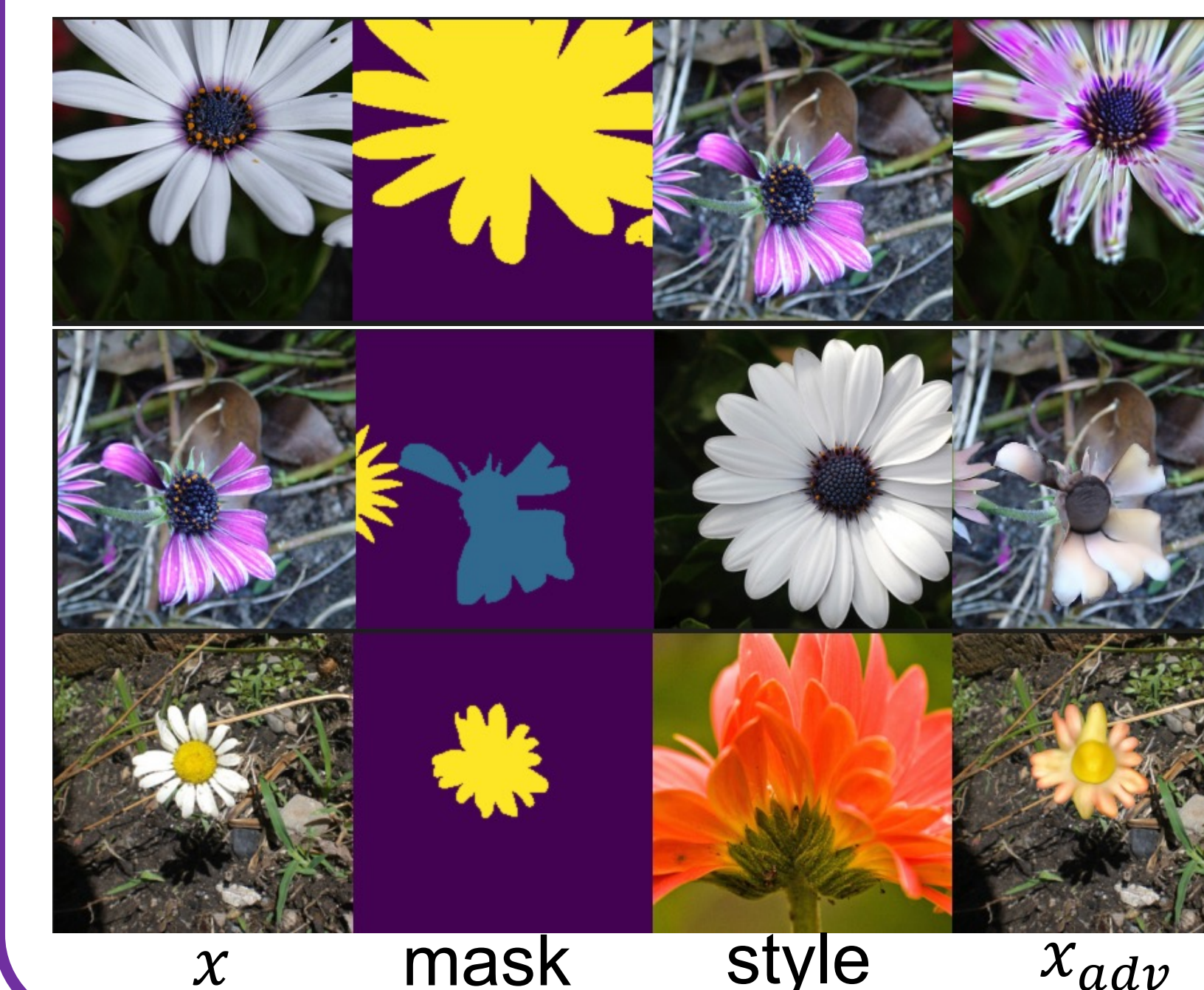
- Can still achieve **100% success rate** with 5 PGD steps
- Cost more, but can be **largely optimized** using approximated gradient
- **Higher stealthiness**, proved using human evaluations
- Stronger **anti-purification** and **transferability**

## Main Results

### (a) Digital Attacks



### (b) Style-based Attacks



### (c) Physical-world Attack



**Takeaway:** Diff-PGD makes it possible to flexibly scale-up adversarial perturbations to preserve the stealthiness !

- More results can be found in our paper and GitHub repo
- Feel free to contact me if you have further questions

